THE CATCHING GUY

## **Our Mission**

Our mission is to provide youth athletes the opportunity to learn the fundamentals of the position of catcher in a fun and safe environment. Our goal is to improve their levels of understanding and skill which might, in turn, improve their performance and increase their success. It is hoped that through these successes our athletes will gain more confidence in themselves and develop a greater self-worth, on the field, at home, in the classroom, and in life.



#### **ABOUT TODD COBURN**

Todd Coburn, A.K.A – "The Catching Guy" started conducting camps and clinics for a living in 2000, held his first "catcher only" event in Northern Nevada back in 2006 and now, he conducts events around the country and in Canada. Coach Todd is one of the most sought after catching coaches in the world who is known for not only his passion for catching, but also his passion for teaching the position. He is a lifetime catcher who loves spreading the knowledge to anyone who wants to listen and learn.

#### **WHAT WE CAN DO**

- Coach Training
  - Camps, Online Programs
- Group Coaching
  - Online Programs
- 1-1 Training
- Social Media Promotion

#### WHO WE HAVE WORKED WITH

- Featured on Stick and Ball TV
- Featured speaker at the ABCA National Convention
- Partners with All-Star Sporting Goods
- Speaker on numerous Podcasts
- Teamed up with Tony Wolters (CO Rockies Catcher) for multiple camps
- Partner with Jaeger Sports

STATS

23k+

Facebook page likes

70k+

Instagram followers

22k+

Twitter followers

26

States camps have been conducted in (& Canada)

## THE CATCHING GUY

#### **2 WEEK SOCIAL REACH**



Impressions - 494K + Reach - 154K +



Reach - 150K +
Minutes Viewed - 46.2K +

#### **3 MONTH SOCIAL REACH**



Reach - 2.1 Million



Reach - 1.4 Million
Minutes Viewed - 170.4K +

### **CONTACT:**

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### **TESTIMONIALS**

My son is a pure talent kid, he had zero instruction other than what he would watch on YouTube. He has played ball for 3 years now and this past season was the first time he said "Dad i want to get better. I want to learn how to be a leader behind the plate." I signed him up for a camp in Atascadero with Todd, what he/we got out of his instruction was so much more than blocking and throwing and receiving. We got that the game is not just about 9 innings it's about how you conduct yourself during those 9 innings which will carry over to off the field as well.

Would I recommend the\_catching\_guy? 1000% yes!!! My son is a changed young man! And I can't wait to send him to one of the super camps! Thank you Todd for the life lessons!

## **TESTIMONIALS**

Todd made a big impact with my 9 year old. We did the SD clinic this weekend. He had a game right after the clinic. No balls got past him, he transferred and released faster than I have ever seen him do before. He threw out 2 runners in one inning. After the game he asked if he could do another clinic with Todd this weekend.

He's already started the instruction. Makes self-isolation a bit more tolerable for the man in the iron mask! Thank so much for the special rate (for me) and the instruction/incentive (for him).  $\square$ 

Thank you Coach. This is by far the best money I ever spent on any part of baseball!!!

Thanks again for doing what you do. It's been a fantastic teaching tool that I've been able to use and help develop numbers of young ladies over this past year or so. Appreciate the work!





Thank you so much for all the help you have provided and knowledge you have passed on.

Zane has learned so much and respects you and your way of doing things. And I just purchased the 8 week program.

I figure it should go great with the drop your pop 2.0. Todd thank you very much for everything.

# **TESTIMONIALS**

Thanks again for making this available. Wylder signed up!

Wylder played a 13U Perfect Game tournament in Vegas last month as a 12U. It was rain shortened but he caught both games they were able to play. He back picked 2 guys at first, caught one at second, and nailed two guys at third trying to move up on wild pitches that he blocked. That was his first time on full size, 90 foot bases. The week before he played on 70. He also batted lead off and was 1 for 2 with an RBI double, 3 walks, 2 stolen bases and 3 runs scored. He was the youngest starter on the field both days.

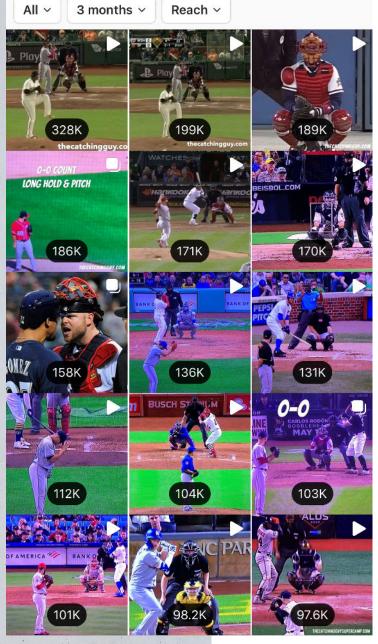
He's been a catching fan since he knew what it was. He's been blessed to have a lot of great coaches along the way. I'm a big proponent of setting habits early, whether it's sleep patterns, eating habits, etc. etc. The more habits we can instill as soon as possible the better it sets in and the more likely it endures. But those habits also need to be set correctly as you know.

I share this with you because the two Catcher's super camps he went too when he was 9 and 10 absolutely provided that foundation for him. He has learned much more, and will continue to learn much more, but I firmly believe the key to his success has been his dedication as well as the principles and foundations of the position that he took away from the two weeks he spent with you. Not to mention "The 6th tool" you promote (which I LOVE more than any other of the tools because it applies to other 100% of life). He took that to heart and tries to live it everyday. I see it. He has a lot of fun playing baseball and goofing with his teammates, but when it's time to reel it in I see him being the guy to get everybody else regrouped. It's quite a bit of fun to watch as a parent on multiple levels. His personality makes him susceptible to devolving into the class clown he and does not have much love for authority. As you can imagine this could wreak havoc at school. At times it does. But we are able to use a lot of what came out of your camp to reinforce our position as parents in a way that he can relate too. And because of that he's been able to fix relationships with his teachers on his own with a bit of guidance from us on the home front. He's carrying a 3.66 GPA in a middle school gifted and talented program.

Anyway, like many, I've been stuck in the house since Saturday for the most part so I'm probably just killing time for myself. But I truly want you to know that, at least as far as I'm concerned, your program has helped to mold a pretty impressive and entertaining catcher. Who knows what the future holds for him in that respect, he plays in a small pond. But more importantly it's also been an amazing tool for us as parents to use to hopefully raise a good man.

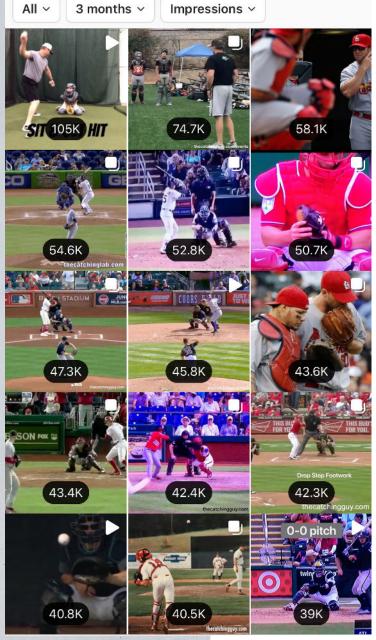
And in case you're wondering how Wylder feels about you. He bought this opportunity himself with money he's earned raking leaves and doing odd jobs around the neighborhood. So, again thank you for making it available at this price.

God bless!



# Todd CoburnHE CACHING GUY





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